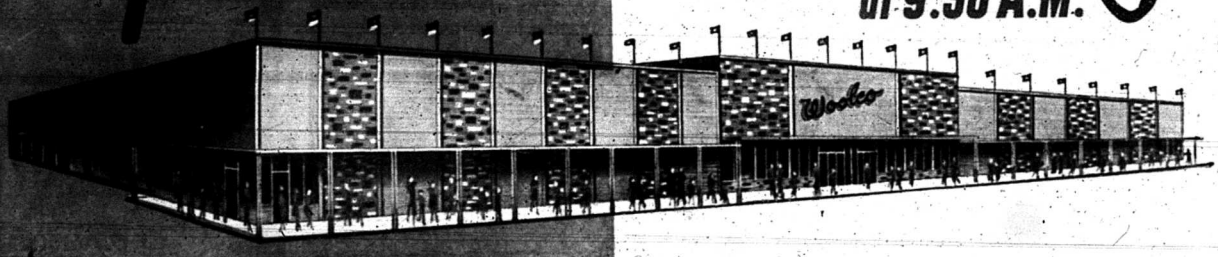
the fabulous new Woolco Department Store

Woolco
DEPARTMENT STORES
A new fashion in modern retailing
serves Enid

a new fashion in modern retailing

Opens Wednesday

at 9:30 A.M.



Seal of Quality — SATISFACTION GUARANTEED WOOLCO REFUNDED MONEY REFUNDED — *Guaranteed Quality at Competitive Prices!*

A new fashion in modern retailing

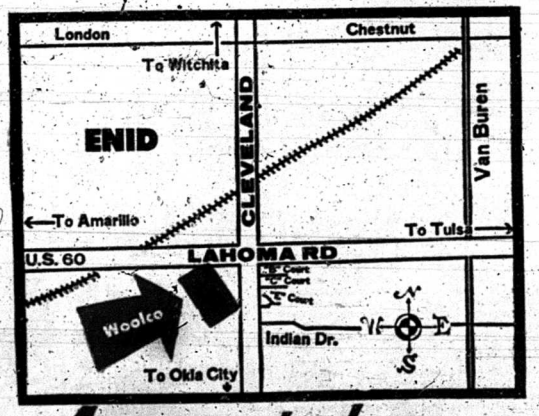
STEP INTO WOOLCO and you're on your way to an excitingly new, all-in-one shopping adventure! Wide, gleaming aisles conveniently lead you to everything your home and family could possibly need, and then some. Better yet, Woolco Department Store is big! Big in merchandise selection. Big in customer service. Big in savings! Start shopping Woolco soon. You'll find you're shopping with confidence . . . find you're living better on far less.

These Departments and Many More to Serve You

- Auto Service Center
- Auto Accessories
- Auto Tires
- Bedding
- Boys' Apparel
- Cameras and Accessories
- Candy Shop
- Childrens' Wear
- Cosmetics
- Costume Jewelry
- Curtains and Draperies
- Drugs
- Electrical Appliances
- Fine Jewelry
- Floor Coverings
- Furniture
- Greeting Cards
- Handbags
- Hardware
- Hosiery
- Housewares
- Infants' Apparel
- Ladies' Coats
- Ladies' Dresses
- Ladies' Sportswear
- Ladies' Suits
- Linens
- Lingerie
- Luggage
- Mens' Apparel
- Millinery
- Paints
- Pets and Pet Supplies
- Piece Goods
- Records
- Record Players
- Red Grille Restaurant
- Refrigerators
- Rugs
- Sewing Machines
- Shoes
- Smoke Shop
- Sporting Goods
- Stationery
- Style Accessories
- Television
- Toys
- Wallpaper
- Window Accessories

FOR YOUR CONVENIENCE: Ample, free parking. No tickets, no time limits. Lot fully lighted during evening shopping hours. Payroll check-cashing services. No charge whatever.

SUNSET PLAZA
CLEVELAND AT LAHOMA ROAD



4 ways to buy:

- **CREDIT PLAN** — 30 Day Charge Account or longer with option terms.
- **LAY - AWAY** — A convenient way to hold your purchase of the day.
- **TIME PAYMENT ACCOUNT** — No Down Payment. Many months to pay.
- **CASH** — Full satisfaction or your money refunded.